

# The Piedmont Rotarian

ROTARY DISTRICT 7690 • August 2004 • DISTRICT GOVERNOR'S NEWSLETTER

*"Celebrate Rotary"*

Don Allred, District Governor, 1426 Lake Drive, Asheboro, NC 27205

## DG NEWSLETTER FOR AUGUST



You have a business called Rotree Range Steak House, Inc. You have 31,603 stores in 166 countries. Every year all 31,603 store managers quit and you have to replace them. Your stores are divided into 529 districts and every year all 529 district managers quit and you have to replace them. Every year your President and CEO quits and you have to replace him or her. Every two years your entire Board of Directors quits and you have to replace them.

Don Allred

This is what Rotary faces every year. How does it survive? It survives by training, training and more training. Rotary offers training for potential club officers, existing club officers, club presidents, assistant governors, district governors and various other Rotary positions.

In your club there are members who will make good club officers. They need to be scheduled for the Rotary Leadership Institute that will be held Nov. 19, 2004 from 8:30 am to 4:30 pm at the Moses Cone Health Care Foundation offices in Greensboro. Rotary training begins with the Rotary Leadership Institute. Its website is [www.rotaryleadershipinstitute.org](http://www.rotaryleadershipinstitute.org).

The next step is training for club officers-elect. Their training takes place at the District Assembly. There are sessions on Club Administration, Services, Youth, Membership and The Rotary Foundation. The District Assembly is held in May each year before the officers-elect take over July 1. This is also, of course, refresher training for existing club officers. Club officers who are elected club presidents must attend the President Elect Training Seminar (PETS) before they are allowed to take office. This will be held March 17-19, 2005 in Greensboro. We are a part of a multi-district PETS that includes all of North Carolina and half of South Carolina. The President Elect Training Seminar is two days of intense training that cannot be mastered in one sitting. It is therefore highly recommended that the president-elect-elect also attend, giving him or her two years of exposure to this wealth of Rotary information. The Carolinas' PETS website is [www.carolinaspets.org](http://www.carolinaspets.org).

Next up the Rotary ladder are the Assistant Governors. In addition to attending numerous PETS and Assemblies, the AGs have a day of training just for them. Usually held in January or February, the district trainer fine-tunes the Rotary training they have already received and broadens their Rotary vision beyond the club level. The AGs are also expected to attend the District Membership Seminars, The District Foundation Seminars and all the other district meetings that come up. They are the eyes and ears of the District Governor in their areas and have become indispensable to the district.

More and more, District Governors are coming from the ranks of the Assistant Governors and their nomination entails more years of training. As District Governor Nominee, you attend DGN training at the Zone Institute. For Pat and me, that was held in Chattanooga. (It's at the district level that spouse training kicks in; training Pat didn't know she was in for.) [\(cont. pg 3\)](#)

## Membership Seminar

PLAN NOW TO ATTEND!!!

September 30, 2004

Pinewood Country Club, Asheboro, NC

12 Noon to 5:00 pm

THERE WILL BE LOTS OF USEFUL INFORMATION AVAILABLE, SUCH AS:  
Creating a Prospective Member Packet

An essential part of successfully recruiting members to your club is informing them of Rotary's benefits, as well as the responsibilities of club membership. Providing a comprehensive Rotary information packet to prospective members, either when they attend a club meeting or meet with a club member afterward, is an effective way to accomplish this.

Early education is a great way to get prospective members excited about joining your club, and several RI publications can help. Include the latest issue of "The Rotarian," or the Rotary regional magazine for your area, in your packet to illustrate the many humanitarian projects being carried out by Rotary clubs around the world. Two other must-have RI publications are "This is Rotary" (001) and "Rotary Basics" (595). "This is Rotary" provides a brief overview of Rotary while "Rotary Basics" outlines Rotary's history, principles, and programs.

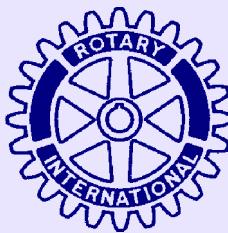
To help prospective members understand your club, develop a club brochure or fact sheet that details information about your club's history, recent service projects, featured speakers, youth programs, and social events. It should also list the responsibilities of membership in your club, including expectations for attendance and membership costs. Making prospective members aware of your club's expectations from the start will help ensure retention.

Your prospective member packet should also explain the personal and professional benefits of being a Rotary club member. Click the link

[\(continued on Page 2\)](#)

## UPCOMING GOVERNOR'S VISITS

9/1/2004	Archdale-Trinity
9/1/2004	Clemmons
9/2/2004	Stratford
9/7/2004	Eden
9/8/2004	Thomasville
9/8/2004	Elkin-Jonesville
9/10/2004	Summit
9/14/2004	Alamance
9/15/2004	Kernersville
9/16/2004	HighPoint
9/16/2004	WillowCreek
9/21/2004	Lexington
9/28/2004	Triad
9/28/2004	Jamestown
10/5/2004	Winston-Salem
10/8/2004	Asheboro



## 2004 Council on Legislation 7690 Delegate, Carol Summerlin, PDG

It was my pleasure to join some 529 other delegates from 70 countries in Chicago June 13-18 representing District 7690 at the 2004 Council on Legislation. Similar to a government's parliament, the Council on Legislation was characterized by informed debate, compromise, amendments, and majority decisions. Enactments and resolutions adopted by the Council remain subject to review by all Rotary clubs before becoming final.

During the week the delegates reviewed, debated and voted on over 450 legislative proposals. During the council, the delegates approved 48 Enactments and 50 Resolutions which will encourage greater flexibility and diversity in the way Rotary clubs go about the business of community service.

Of the proposals approved during the council, the one that will have the greatest effect on Rotary clubs is the RI Board request to increase per capita dues by \$4 per year for the next three years. This represents the first dues increase since 1995. After being presented with the 5-Year Financial Forecast, the delegates approved the increase by a large majority.

Among other highlights was an enactment to allow attendance credit for a cyber club meeting and for a Rotary Fellowship meeting. The Council also approved two items related to the Strategic Plan. One enactment approved the strategic planning process and another endorsed the plan's goals and objectives. The council also passed a proposal to increase the number of Rotary Foundation trustees from 13 to 15. Along with other proposals to encourage accountability and transparency of finances, the council approved an enactment that the General Secretary be the only officer of RI to receive compensation.

To view other results of the 2004 Council on Legislation, visit the RI web page dedicated to the 2004 Council. In addition, a book of all adopted legislation will be sent to clubs by the end of August. I will also be available to provide a club program on the Council. Please contact me to schedule a date and time. A new Manual of Procedure will be published later in the year to reflect the actions of the council.

*(continued from page 1....MEMBERSHIP SEMINAR)*

[www.rotary.org](http://www.rotary.org) to download a sample list of these benefits. (Be sure to scroll to the bottom of the page to find this PDF.)

By providing prospective members with comprehensive information about your club and RI, and by showing them how fulfilling Rotary is, you will get them excited about joining your club and motivated to Celebrate Rotary.

**BE SURE YOU OR A CLUB MEMBER IS PRESENT!!**

(continued from page 1...Don's article)

The Governor-Elect Training Seminar (GETS) training is also held at Zone. Last October it was held in Jacksonville, Florida. Both the Governor-Nominee and Governor-Elect sessions are 2 1/2 days of extensive Rotary training.

All 529 incoming District Governors and their spouses are flown to Anaheim, California each year in February, a lovely time to be in southern California. Unfortunately, the outside of the hotel is seldom seen. This is the International Assembly, six days of dawn to dusk training. To give you an idea of the daily routine, here are my journal notes from one day:

*We got up at 5 am to start in on correspondence and sundry paper work. Breakfast began at 7 and we were one of the first in line. After breakfast we visited the vendors to pick up theme pins and other stuff we had ordered. The various divisions of Rotary have booths set up: Foundation, Membership, Public Relations and so on. At the PolioPlus booth an iron lung was on display. I don't think I've ever seen one of those in person.*

*Going back to our room we got our paraphernalia and were in our seats by 8:30 when the first plenary session began. The session lasted an hour. A twenty-minute break allows you time to get to your discussion room. The first discussion session lasted an hour, then a coffee break, and then another hour-long discussion session. We got out about 12:15 with lunch starting at 12:30.*

*The afternoon plenary session began at 2:00 followed by a discussion session, a coffee break and then another discussion session that lasted until 6:15. Dinner began at 6:30. Tonight was talent night. Countries or zones got together to put on a musical number. The DGE and his spouse from Puerto Rico had shipped in a bunch of hats and scarves for our group to wear. We got up there and performed but nobody mentioned anything about us trying out for American Idol.*

Despite its continuous leadership turnover, Rotary manages to function effectively through constant and vigorous training. Rotary has some of the best training in the world. It has to. As a Rotarian, this world-class training is available to you and only to you. Visit our District website, [www.rotary7690.org](http://www.rotary7690.org), see what's available, and sign up.

## CLUB NEWS

### Rotary Club Funds Walking Path



To celebrate the 100th birthday of Rotary International, the Alamance Rotary Club has committed the resources to fund a \$10,000 Centennial Year walking track project over 3 years at the Burlington Springwood Park. At its weekly Tuesday lunch meeting on July 13, the club presented the first of the three checks to City of Burlington representative Lisa Wolff. When completed, the Alamance Walking Track will circle the park. The project is set for completion in August. The picture was published in the July 19th edition of the Burlington Times-News (pg. D-6)

### Liberty Rotary Club

The Rotary Club of Liberty presented \$500 scholarships to two seniors, Amanda Fleshman and Philip Brady, from Eastern Randolph High School. Amanda will be attending Campbell University and Philip will be attending UNC-Greensboro. Dr. "Chip" Butler, one of the club members will be going to Ecuador on a dental mission in August.

### Centennial Project For Area 6 Gets Underway

The Area 6 clubs, Archdale/Trinity, Furnitureland, High Point, Jamestown, Oak Hollow and Triad are working together to build the Naturalist Education Garden at the Piedmont Environmental Center for a joint Centennial project to celebrate 100 years of service through Rotary. The clubs will be selling commemorative bricks which will be used as pavers leading into and around the Solar Heart Garden. As visitors enter, they will encounter a four-foot Rotary Wheel and four large pavers inscribed with the Rotary Four Way Test. The bricks can be purchased for \$100, and the donation is entirely tax deductible.

Rotary  
Football  
Fellowship

**Make plans to attend  
the Rotary Football  
Fellowship on  
November 13 at  
Groves Stadium  
in Winston-Salem  
for the Wake Forest  
vs UNC  
football game.  
Tentative time for  
the tailgate party is  
1:30 and the  
tentative  
kickoff time is 3:30.  
Club presidents will  
receive direct  
information about  
tickets and  
registration from  
Wake Forest  
University.**

## ROTARY FOUNDATION SEMINARS

Following the excellent format of previous years our annual Rotary Foundation Seminars will be held in two locations for the convenience of all attendees. The first one will be at the Village Inn and Conference Center in Clemmons on August 25. Those representing clubs in Areas 1, 2, 4, 5 and 7 will find Clemmons more convenient. The second one will be at the AVS Center in Asheboro on September 1. Those from clubs in Areas 3, 6, 8, 9 and 10 will find Asheboro to be more convenient. If because of scheduling conflicts one date is better than the other, members are encouraged to attend at either location. Registration begins at 3:00 pm and the program is 3:30-5:30. A light meal will be served at 5:30. A registration fee of \$10 is necessary to partially offset the cost of the materials, meals and room. Registration forms have been sent to each club or contact Margaret Padgett at 336-885-7690. Deadline for registration is six days prior to the event.

**District 7690  
Golf Tournament  
Tot Hill Farm, Asheboro  
Sept. 9, 2004  
12:00 Lunch  
1:00 pm shotgun start**

Please send a check for \$60 per person,  
\$240 per team to:  
District 7690 Golf, 114 Willoughby Park,  
High Point, NC 27265

Rotary Club \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Our team would like to participate in the:  
Gross Division: Two of four best ball \_\_\_\_\_  
Net Division: Captain's Choice with handicap \_\_\_\_\_

**Deadline for Entries: September 1**

*For more information, contact:  
Deva Reece: 336-449-5699 x 206  
Andree Martin: 336-399-4334  
Margaret Padgett: 336-885-7690*

### **What Happens When A Speaker Fails to Appear?**

The problem of the speaker not showing up at the meeting is always a vexing situation for any club president. What do I do now? Club members want to know what programs are planned. Good program speakers bring members to the meeting. It is highly incumbent on the designated yearly program chair to have each month chair publish the programs. It happens, however, from time to time that a speaker has an emergency or forgets. Each club president needs to have at least two backup programs ready for emergency use. Let me suggest some possible backup programs:

1. Have your Sergeant of Arms bring and keep several of The Rotarian magazines so that each table can discuss "What is the most interesting article from their magazine."
2. Select one or two members who are good talkers prepare presentations that can be given on the spur of the moment.
3. Have your communications director prepare a "sharing time of interests" from all the members of the club. You will be amazed how many members want to share their adventures or other happenings in their lives.

Hope you do not have to use any of the above; but it is better to be prepared than have your members "twiddling their thumbs."

Michael Jones  
Past President, S.G. New Generation

# Attendance for June, 2004

CLUBS	MEMBERS AS OF 6/30/04	CURRENT MEMBERS	MONTHLY% ATTENDANCE	MONTHLY MEETINGS
Alamance	44	44	56%	5
*Alamance Bkft	26	26	79%	4
Archdale/Trinity	29	29	78%	5
*Asheboro	116	116	67%	4
Burlington	27	27	65%	4
Carthage	19	19	73%	4
*Clemmons	126	126	65%	4
*Crescent	118	118	67%	4
East Greensboro	12	12	78%	5
Eden	45	45	53%	4
Elkin-Jonesville	42	42	69%	5
*Furnitureland	56	56	75%	4
*Gate City	54	54	85%	4
Graham	37	37	78%	4
*Greensboro	321	321	50%	5
Gboro Arpt	37	37	68%	4
*Guilford	56	56	88%	5
High Point	181	181	71%	4
Jamestown	29	29	81%	5
*Jonesboro	66	66	61%	4
*Kernersville	46	46	77%	5
King	21	21	81%	4
Lexington	46	46	61%	4
*Liberty	20	20	61%	4
Madison/Mayodan	43	43	79%	5
*Mocksville	61	61	68%	5
*Mount Airy	114	114	67%	5
Oak Hollow	12	12	36%	3
*Pinehurst	30	30	81%	4
*Randolph	78	78	67%	5
Reidsville	80	80	71%	4
Reynolda	117	117	54%	4
Sandhills	44	44	85%	5
Sanford	77	77	58%	5
San-Lee	26	26	94%	4
Siler City	69	69	75%	3
S.G. New Gen.	23	23	73%	6
Southern Pines	76	76	74%	4
*Stoneville	14	14	82%	4
Stratford	144	145	62%	3
*Summit	134	134	69%	4
Surry Sunrise	39	39	66%	5
*Thomasville	81	81	72%	4
*Triad	43	43	67%	4
*Troy	30	30	76%	3
Walnut Cove	41	41	74%	4
Willow Creek	17	17	80%	4
Winston-Salem	255	255	54%	5
*Yadkinville	17	17	73%	5
Yanceyville	24	24	71%	4
<b>DISTRICT</b>	<b>3264</b>	<b>3264</b>	<b>70%</b>	

\*100% Paul Harris Fellow Club

Special Upcoming Events [www.rotary7690.org/Reports/7690.Calendar.shtm](http://www.rotary7690.org/Reports/7690.Calendar.shtm)