

The Piedmont Rotarian

ROTARY DISTRICT 7690 • November 2003 • DISTRICT GOVERNOR'S NEWSLETTER

"Lend A Hand"

Robert Newton, District Governor, 1 Gwyn Lane, Greensboro, NC 27403

OUR FOUNDATION IS OUR FOUNDATION



Robert Newton

November is traditionally Foundation month in the Rotary world, a month that focuses our attention on celebrating the support we have given our Foundation in the past, planning our future support, and (most importantly perhaps) how we will effectively use our Foundation to further our objectives for the year and for Rotary. First let's consider our support of the Foundation, and then consider our use of the Foundation.

Many of you have heard the story, or a variation thereof, about if the world were reduced to a village of 100 people. Several variations of this story exist, but all illustrate clearly that we in the United States are by far - by far the most fortunate people on earth. In the village of 100, only 6 would own 60% of the total wealth, and all six would be from the USA. Only 7 would own a car; only 1 a computer. The list goes on, but I need not.

Our Rotary goal is \$100 per member per year to the annual fund of the Foundation. For a few of us, this needs to fit within a tight budget that includes many other worthwhile ways to use that with which we have been blessed. For most of us, it is doable by any reasonable measure. For some (bless your heart) it is a starting point from which your generosity continues to flow. So much for what we *can* do.

What *should* we do? No less, I submit, than what we can. The Rotary Foundation is our Foundation; a vehicle by which we do what it is that we exist to do. Not giving to the Foundation is to say we subscribe to the Object of Rotary, but are unwilling to give meaning to what we say by what we do. Rotary Is What Rotary Does. Some express a preference for giving closer to home. To me, it's not an either/or choice. We should do both. Further it suggests a misunderstanding of the extent to which our own district governs the use of Foundation resources on the one hand, and ignores on the other the degree to which people in other parts of the world struggle from day to day for adequate housing, sanitation, food and water, and healthcare; things that we take for granted every day.

So, we can and we should - meet the minimum goal of \$100 per member per year for the annual fund. Such a commitment would make your club a 100% sustaining club, and perhaps a 100% Paul Harris Fellow club as well. But don't forget the permanent fund. Our support of the permanent fund (endowment) is also needed.

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2003-2004 District Goals for the Rotary Foundation

During September two very successful Rotary Foundation District Seminars were held at Clemmons and Asheboro. At that time District Foundation Chairman PDG Stuart Fountain announced the 2003-2004 goals for fund raising and Foundation programs. These goals are based on the previous outstanding record of achievement in Foundation fund raising led by PDG Arnold King and PDG Everett Padgett. Once again the Annual Fund has as its goal a \$100 per member average contribution. This goal was achieved in 2002-2003 in addition to a very successful Polio Eradication drive. It is also consistent with the Rotary Foundation worldwide theme of \$100 EVERY MEMBER - EVERY YEAR. In addition we anticipate 5 more 100% PHF CLUBS and 10 100% SUSTAINING PHF CLUBS. The annual fund is led by Brian Donley of the Triad Club.

Dan Pate of the Southern Pines Club leads the Permanent Fund. This year's goals for the Permanent Fund are 80 new benefactors and 28 new Bequest Society members. In addition the challenge was announced that the race is on for some club to be the first 100% Benefactor club. Should some club become a 100% Benefactor Club it raises the genuine possibility that that club could become the First Triple Crown Club by being a 100% PHF, 100% Sustaining PHF, and 100% Benefactor Club.

PDG Ned Poyser of the Pinehurst Club led a very successful Polio Eradication effort during 2002-2003. Our goal this year is to follow up and keep the outstanding pledges coming in during 2003-2004 and perhaps wrap-up this campaign this year, although there may be some 3 year pledges left over for the following year.

Fundraiser extraordinaire PDG Everett Padgett leads the Major Gifts campaign once again. He requests your help in identifying those members who are approaching the Major Donor status or are interested in becoming Bequest Society Members. Our District 7690 is **Number 1 in the**

(cont. on page 2)

Congratulations to the Following Clubs for Achieving the Status of 100% Paul Harris Fellow Club in the Last Year:

**Jonesboro
#370 in the world**

**Pinehurst
375 in the world**

**Yadkinville
#382 in the world**

**Stoneville
#416 in the world**

**Troy
#422 in the world**

**Thomasville
#440 in the world**

District 7690 now has 18 clubs in the district that have achieved this status.

**HAVE A
SAFE AND
HAPPY
THANKSGIVING**

(continued from pg. 1 "Our Foundation")

The giving is painless - one need only commit to a \$1,000 gift from your estate to the Rotary Foundation. Believe me, you will never miss that gift, but its impact will live on beyond your lifetime and provide continuing support to our Foundation. It's truly the gift that keeps on giving.

Using our Foundation is the other side of the coin. We have chosen to use our Foundation monies primarily in matching grants, scholarships, and group study exchange. So be it. What is troubling to me is that we as a district have not come anywhere close to our potential for using our Foundation resources in a way that demonstrates genuine and widespread involvement by Rotarians throughout the District. We have had some excellent scholars, but selected from a relatively small pool of applicants. Same for Group Study Exchange, where this year we have few if any team member applications for a group study exchange with Mexico that should resonate with meaning and purpose throughout our District. Matching grants? The jury is still out, but past years offer little encouragement that we will see broad utilization of these resources to support projects at home and abroad. We can do better - much better - and we should.

Opportunity awaits us. If we let these opportunities go unfulfilled; if we fail to share, to Lend A Hand to those who can best use that which we have provided to further the object of Rotary, then shame on us.

I wish each of you could have spent a day with me in Moldova last month, or with Carl Treleaven in India, or with Steve Mackler or Bob Kriegsman or Pam Barrett or Dash Romaine, or a dozen others of our number who have experienced first hand the needs of this world and the impact Rotary can and does have. Then you would know how much a part of Rotary our Foundation is. Then you would also know that "There, but for the Grace of God, go I."

*Robert Newton
District Governor*

(continued from pg. 1 "District Goals...")

World in Bequest Society Members and we are intent on maintaining that lofty status. The Grants program has been simplified and made more complicated this year. In previous years there have been a variety of Grants available. This year there are only three grant types available: Matching, Individual, and District Simplified. Under the leadership of Grants Committee Chairman Bill Stone the Grants Committee is required to review all grants from clubs in the District before they are submitted to the Rotary Foundation. This year the District is making available from its District Designated Funds \$1800 per club for Matching Grants for club world community service projects. In addition the District has available \$39,000 for District Simplified Grants. These funds are available to clubs on a sliding scale based on their previous 3 year average of per capita contributions to the Foundation. Interestingly these funds may be used for new international or local projects.

The Group Study Exchange program is led this year by co-chairs Jaci Betts of the Asheboro Club and Cookie Billings of the Greensboro-Airport Club. They announced that this year's exchange is with District 4110 in Mexico. The Outbound team will be in Mexico from March 20 - April 18, 2004. The Inbound team will be with us from April 18 - May 16. Numerous clubs have volunteered to host the Inbound team. Help is urgently requested in recruiting out bound team members.

Mike Conrad of the Gate City Club leads the Scholars program. We are currently recruiting Ambassadorial and Cultural Scholars for the 2005-2006 year. Applications are due by a March 2004 deadline but recruiting must occur well ahead of that March deadline.

PDG Carol Summerlin is chair of the Foundation Alumni committee and requests information on locating any past scholars of GSE team members. These Alumni are a wonderful resource for the programs financially supported by the Rotary Foundation.

Stuart Fountain, PDG Gen Chm, Rotary Found.

Peace Scholar Derran Moss

The 2003 District 7690 Rotary Foundation Banquet will be held at the High Point Country Club on Nov. 6. We're very pleased to announce that this year's speaker is Rotary Peace Scholar Derran Moss. Derran is originally from Australia and is currently enrolled at the Rotary Peace and Conflict Resolution Center at the combined program at Duke - UNC-CH. Derran had been selected as the spokesperson for the Peace Scholar program before the assembled worldwide leadership of 535 incoming District Governors and numerous Rotary officers and past RI Presidents. Derran received multiple requests for speaking appearances from around the world following his presentation. District 7690 has been recognized as a Pioneer District for its major financial support of the Peace Scholarships since their inception. As a result of being a Pioneer District and having the Duke - UNC program here in North Carolina, our District received priority on Derran's speaking schedule. His presentation will be a memorable event.

AREA III CLUB NEWS

AREA IV consists of six clubs in Forsyth County. The clubs are Clemmons, Kernersville, Reynolda, Stratford, Walnut Cove and Winston-Salem. Ed Robbins, past president from the Stratford Club, serves as area assistant governor.

Clemmons

Wednesday, 7:00 am *Ron Willard, President*

On Sat., Sept. 27th, the Rotary Club of Clemmons raffled off a new Mini-Cooper to benefit West Forsyth High School college scholarships. The club pledged \$10,000 in college scholarships for graduating students at West Forsyth High School. A Rotary family event will be held on Wed. Nov. 5th at LA Reynolds Nursery and Showcase. Fellowship, good food, and shopping will take place from 6:00 pm to 8:00 pm.

On Tues. Dec. 9th our annual Hand in Hand project will be held. This event is about giving kids from the inner city a tour of the Tanglewood light show and dinner at Agape Church. Last year we treated over 200 kids.

Dec. 5th is the annual Clemmons Rotary Christmas Gala at the Village Inn and Conference Center.

Feb. 28th we host an 8k cross race at Tanglewood Park. That night the annual Clemmons Rotary Casino Night and Silent Art Auction is held at the Village Inn. Money made from this event is used in part for the YMCA Partnership with youth program for children who cannot afford the cost of membership at the YMCA.

The last week of March as many as 20 Rotarians and spouses will travel to Jamaca to finish building a learning center for children and adults. This is a project we have been working on for over 2 years. We have made a pledge of \$6,000 to help build this facility.

A Rotary Club of Clemmons Golf Tournament is held each year in May. This year it is on Wed. the 19th and money made from this event helps with Make A Wish Foundation and several other worthy causes.

Reynolda

Friday, 12:30 pm *Emmett McCall, President*

Several Reynolda Rotarians joined together with their families to do a good deed on Saturday, Sept. 27. With rakes, shovels, clippers and hoes in hand, the Reynolda work crew transformed the very large front yard of Cook Elementary School into a showplace. Flowers and shrubs were planted, existing bushes were trimmed and brick walls were cleaned. During the course of the day one neighbor came over and said "This looks so good, I'm going to have to clean up my yard." This project provided great camaraderie, fellowship, "family fun" and met a community need. Reynolda will be doing much more at Cook Elementary in the future.

Kernersville

Wednesday, 7:00 am *Dona Neal, President*

"Just do it" is easily a catch phrase of the Kernersville Rotary Club. The club has been carrying out nearly a project a month for most of its 16 year existence.

Areas of interest include education, community support, international understanding and many others. Our programs in education range from a school partnership with a local elementary school and a "Study Buddy" program to an annual scholastic banquet for high school students and their parents. Additionally, we provide annual scholarships to two recipients from each of the two local high schools. Each summer we hold a week long Rotary Youth Leadership Academy. We sponsor two Interact Clubs (with a 3rd in process) and a Rotaract Club as well.

We sponsored the annual 4th of July Race and Parade. Also, the club recently hosted a "Rotary Family Reunion" picnic for club members and their families.

Upcoming projects/events include a Founder's Night event in November and a special Christmas "Family Meeting" on Dec. 10. Each year during the holidays we adopt local nursing home residents and provide them with holiday cheer! Also in December we hold our major fundraiser of the year, an annual Pancake Supper. This year we hope to exceed our 2002 proceeds of \$12,000. In "just doing it," the club has gained a reputation as one of the leading civic organizations in the community of Kernersville.

Walnut Cove

Thursday, 12:00 pm *Nelson Smith, President*

This year has started off with gusto for our club. We have had six new members and an average attendance of about 95% at every meeting. We are an active club with several projects that we are working on. We have held a raffle for a large screen tv and the community support has been excellent. We have had good programs and have sent people to various district events and meetings. We are working to increase our involvement with the Paul Harris Foundation and other Rotary programs.

We have assisted with the recent Habitat for Humanity house in Walnut Cove and look forward to additional work with that organization. One of our members recently returned from a trip to England where she attended two sister Rotary clubs there.

**NOVEMBER IS ROTARY
FOUNDATION MONTH**

Winston-Salem

Tuesday, 12:00 pm *Nancy Dunn, President*

The year began with a bang for our club with programs that have been even more outstanding than usual with speakers like Senator Dole and Molly Broad, President of the UNC system.

Our club has raised over \$40,000 this year for grants to local non-profit organizations. We are trying to focus attention on the extent to which our members are involved in leadership positions in other community organizations. Several meetings a month we are recognizing local health, human service, and arts organizations which have benefited from Rotary contributions of money and time from our members. Each time the executive director of the organization is invited to attend and sit at the head table, being recognized and asked to stand together with any Rotary members who have been involved in the organization. This is raising awareness of Rotary's presence in the greater community.

Our membership remains healthy with a steady flow of new members. Our committee chairmen keep things moving and our board meets on a monthly basis. We are financially healthy with enough continuity on the board so that we have the expertise to stay that way.

We have enjoyed in past years as well as this year occasionally partnering with other Rotary clubs and other community organizations such as the Chamber of Commerce and Winston-Salem Foundation in having joint meetings. Where there are special speakers, such as Senator Dole, it allows a much larger group of people to attend.

Stratford

Thursday, 12:30 pm *Loy McGill, President*

The club plans to actively participate in all areas of service, continuing successful signature projects and launching new initiatives that uphold our club's vision to promote goodwill and service above self, focusing locally on children's issues and on initiatives that build stronger communities.

As a 100% Sustaining Paul Harris Fellow club, Stratford strongly supports the activities of Rotary Foundation, encouraging active participation and financial support in Foundation programs and Polio Plus. Member contributions combined with proceeds from our Holiday Social silent auction fundraiser will support our Centennial project, a playground, and also fund annual summer enrichment scholarships, fund five \$2,500 academic scholarships for college-bound students, and sponsor the Youth Leadership Program.

Stratford will implement the following projects in 2003-04: a Marine support initiative, a food drive, Salvation Army bell ringing, a literacy project and a toy drive. The club will sponsor four international service projects and advocate for international project participation.

In addition, the club will support its Interact club and work with the group to initiate service projects. Monthly Family of Rotary activities are planned including a Holiday Social, Spring Social, and membership activities at sports and community events. We look forward to a full year where committed Rotarians "Lend a Hand" and make a difference.

Legacy of Leadership Campaign

Next year will mark the 50th anniversary of the founding of Boys and Girls Homes. And in that time almost 3,000 children have entered one of our programs. From the counties represented in District 7690, 589 children have been served by B&G Homes. We are pleased to say that many have become loving, concerned family members. Unfortunately, we cannot reach everyone but it has not been from a lack of trying or effort. Over the years, the Rotary Emblem which graces the Rotary Cottage has come to mean a great deal to the residents. By your on-going operating support you have put clothes on their backs, food on their table and a roof over their heads. You have established a "Lend A Hand" legacy which will last and last.

Boys and Girls Homes of North Carolina have embarked on an Endowment Building Campaign in order to provide the minimum funding necessary to maintain an adequate level of services mandated by the state for the children. State mandates often are necessary but state mandates without adequate funding are clearly something else again. Only 25% of our funding for the Residential Program comes from the counties or the state. Fortunately, friends supporters, civic clubs, foundations and businesses make up the difference. It requires \$250,000 to operate each cottage or \$31,250 per child per year. Our Rotary Committee has decided to put forward this Endowment Campaign to raise \$3,000,000 over the next 2 to 3 years. Once all dollars are received the endowment will provide \$150,000 each year for operating the cottage or 60% of total operating costs.

Phase one of the drive is to encourage every Rotarian in North Carolina to contribute \$1 per week for a 2 year period. This would raise 1.5 million. This goal is certainly attainable with the help of all NC Rotarians!

This program is designed to encourage Rotary to reconnect with the cottage, the campus and the children. The support will allow for the development of needed additional child care programs, supplement the ever decreasing amount of state funds and once again polish with pride the Rotary emblem which has been like a beacon of care for so many young people for so many years.

Contact Mr. Al Martin or Ms. Jean Jordan at 910-646-3083 for more information and to arrange a B&GH program for your club and learn about the almost 50 year involvement of Rotary and the children of Boys and Girls Homes.

ROTARY FOUNDATION 2002-03 OUTSTANDING!

Under the leadership of PDG Arnold King, Foundation Chairman, the District had an extraordinary year in 2002-2003. We had 23 clubs with over \$100. per member average contribution to the Annual Fund. They were:

Club	Average
Yadkinville	261.96
Clemmons	261.48
Mt. Airy	210.10
Kernersville	200.87
Randolph	199.64
Furnitureland	183.62
Thomasville	151.26
Guilford	149.06
Stoneville	146.67
Greensboro	140.86
Alamance Bkft	134.68
Greensboro Apt	123.23
Triad	116.15
Jamestown	114.29
Jonesboro	106.25
Graham	105.13
Siler City	104.41
Stratford	103.37
Elkin-Jonesville	102.78
Reidsville	100.78
Summit	100.49
Oak Hollow	100.00
Troy	100.00

Also note that Yadkinville, Clemmons, Mt. Airy and Kernersville all averaged over \$200 per member! For the entire District we averaged \$102.11 per member for the Annual Fund which is another great year for Rotary District 7690.

As a result, the total District contributions set a new record with a total of \$341,050.32 for the Annual Fund, plus \$288,777.56 for Polio Eradication and \$20,312.00 for the Permanent Fund. All of this resulted in an extraordinary cumulative total of \$650,139.88 of support for the Rotary Foundation.

Congratulations to the entire District for this exceptional record for 2002-2003.

ROTARY FOUNDATION COMMITTEE

General Chairman, PDG Stuart Fountain
336-857-1257

Alumni, PDG Carol Summerlin
336-427-0964

Annual Giving, Brian Donley
336-889-2262

Matching Grants, Bill Stone
336-623-9486

Group Study Exchange, Co-Chairs
Jaci Betts 336-633-7262

Cookie Billings 336-454-1138

Major Gifts, PDG Everett Padgett
336-883-4128

Permanent Fund, Dan Pate
910-295-2161

Scholarships, Mike Conrad
336-768-1027

Polio Eradication, Ned Poyser
910-295-2353

Salvation Army Red Kettle "Bell Ringing"

Some of the Rotary clubs in our district have, in the past, been encouraging their members to "ring the bell" for the Salvation Army during the Christmas season. The Greensboro Downtown Club, in particular, has organized its members now for several years to staff a particular location for the entire season which runs from the Saturday before Thanksgiving til Christmas Eve. Last year, for example, they raised over \$14,000 for the programs of the Salvation Army at this one location.

I would like to encourage each club to participate with your local Salvation Army in some fashion. If it's your first year, you might choose to take an entire week or maybe even two. If you are old hands at this, perhaps you could step up and take a location for the whole season.

Choose a member to be the "point person" for this project. Tell the membership about how much fun it is to be outside ringing the bell and seeing the smiling faces of folks who want to help those in their communities who are less fortunate and need assistance from the Army with the basic human needs of food, clothing and sometimes shelter. The Army also provides, what in many cases is, the only Christmas presents some families have for their children. Encourage the members, when they sign up, to bring their spouse and children. It's a great learning experience in philanthropy for the kids. If you would like to have a sample, blank sign-up sheet for your members, send an e-mail to dgrimes@triad.rr.com. It will be e-mailed to you. Thanks for taking this opportunity to "Lend a Hand."

Bob Newton, District Governor

Attendance for September, 2003

CLUBS	6/30/03	MBR / MBRS. /	ATTEND/NET	GAIN/LOSS	/MTGS.	CLUBS	6/30/03	MBR. / MBRS. /	ATTEND/NET	GAIN/LOSS	/MTGS.
Alamance	50	52	61%	0	4	Mocksville	66	64	72%	-2	5
Alamance Bkft	27	27	93%	-1	4	Mount Airy	106	106	84%	+1	5
Archdale/Trinity	25	31	82%	0	4	Oak Hollow	20	21	44%	0	3
Asheboro	117	117	64%	0	4	Pinehurst	24	30	87%	+6	5
Burlington	37	36	57%	0	4	Randolph	73	72	72%	0	4
Carthage	22	22	66%	0	3	Reidsville	87	85	66%	-4	4
Clemmons	121	131	76%	+5	4	Reynolda	124	120	66%	0	4
Crescent	129	129	65%	-1	4	Sandhills	46	45	82%	0	4
East Greensboro	15	15	60%	0	4	Sanford	83	80	65%	-3	5
Eden	57	58	52%	0	4	San-Lee	28	28	91%	0	4
Elkin-Jonesville	45	45	78%	0	4	Siler City	70	72	72%	+2	4
Furnitureland	58	59	76%	0	4	S.G. New Gen.	25	26	72%	+1	3
Gate City	52	52	91%	0	4	Southern Pines	77	80	83%	+2	4
Graham	43	41	82%	0	3	Stoneville	17	17	95%	0	4
Greensboro	337	336	60%	-1	4	Stratford	144	141	60%	-2	4
Gboro Arpt	35	36	90%	+1	5	Summit	131	129	70%	-1	4
Guilford	56	57	97%	+1	5	Surry Sunrise	53	49	74%	-3	4
High Point	194	190	76%	-2	4	Thomasville	84	84	90%	+2	4
Jamestown	33	34	75%	0	5	Triad	48	44	73%	-1	5
Jonesboro	63	64	69%	0	3	Troy	29	32	75%	+1	3
Kernersville	52	53	68%	0	4	Walnut Cove	16	20	96%	+2	4
King	25	24	89%	0	4	Willow Creek	21	20	85%	-2	4
Lexington	55	49	55%	0	5	Winston-Salem	256	256	49%	0	5
Liberty	21	21	66%	0	3	Yadkinville	21	18	77%	0	5
Madison/Mayodan	44	43	72%	0	5	Yanceyville	19	22	81%	+2	5
						DISTRICT	3375	3383	74%	+3	

Special Upcoming Events...

Any Rotarian interested in attending the 2005 RI Convention in Chicago,
contact Margaret Padgett at 336-883-4128.

If interest is strong, a charter trip from RD 7690 may be possible.

Rotary Foundation Banquet, High Point, NC

November 6, 2003

NC Zoo Family Outing, Asheboro, NC

April 3, 2004

District Conference, Asheville, NC

April 22-25, 2004

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