

The Piedmont Rotarian

ROTARY DISTRICT 7690 • October 2003 • DISTRICT GOVERNOR'S NEWSLETTER

"Lend A Hand"

Robert Newton, District Governor, 1 Gwyn Lane, Greensboro, NC 27403

VOCATIONAL SERVICE-THE ROAD LESS TRAVELED



Robert Newton

When we join a Rotary club, we do so as a representative of our individual business or profession, and we accept the dual responsibility of representing our vocation in Rotary, and the ideals of Rotary in our workplace. Yet in my visits to clubs in recent weeks, I observe that Vocational Service may indeed be the Avenue of Service Less Traveled. Community Service is more

prevalent, and International Service often draws more attention. President Jonathan Majiyagbe has called to our attention through his Presidential Citation criteria, that balance is important, and involvement in all Avenues of Service make for a Presidential Citation club.

Vocational service focuses on adherence to and promotion of the highest ethical standards in all occupations; fair treatment of employers, employees, associates, competitors, customers, and the public at large. A quick review of any newspaper these days will serve to highlight the importance of this. Vocational service also focuses on recognition of the worthiness of all useful occupations, and on the contribution of the vocational talents of Rotarians in service to our communities large and small. The 4-Way Test and the Declaration for Rotarians in Business and the Professions express central themes of Rotary.

October is Vocational Service month, a time to focus our attention on vocational service and the many opportunities we have in this Avenue of Service. Each club should devote at least one of the October meetings to examining Vocational Service and planning projects and activities for the remainder of the year.

Many clubs ask members, and especially *new members* to provide a 5-minute presentation on his or her vocation as part of the weekly club program. This promotes vocational awareness, provides very interesting information to the club, and in the case of new members helps with their introduction and orientation.

Other clubs recognize persons in the community who have distinguished themselves by personal professional achievement, or by exemplifying the ideals of Rotary in their vocation. Recognition might be in the form of naming the person a Paul Harris Fellow. Still others offer scholarships, encouraging youth in their pursuit of vocational excellence, and investing in tomorrow's business and professional leaders. Finally, in these days of economic turmoil and uncertainty, opportunities may exist for your club to actively engage in counteracting the impact of downsizing by supporting projects that meet specific needs in the

(cont. on page 2)

District 7690 Vocational Service Committee Encourages Rotarians to Give Time, Energy, and Talents

The world of work is changing and services of Rotarians are needed more than ever. From July 2000 through June 2003, North Carolina lost 151,000 jobs and is currently rated fifth in the nation in the number of displaced workers.* Many adults whose jobs were eliminated are struggling with decisions on career direction as they retrain for what they hope will be a stronger job market. Young people who are planning for education beyond high school are perplexed as they attempt to select career paths that will be viable in the future.

October is "Vocational Service Month," and Rotarians are asked to lend a helping hand by making a **behavioral commitment** of time, energy, and talents to the Second Avenue of Service, **Vocational Service**. Individual clubs and individual members are encouraged to become familiar with Vocational Service, to emphasize Vocational Service during the month of October, and to make a real commitment to continuing volunteer activities throughout the year.

Revisit Goals of Vocational Service:

- Adherence to, and promotion of, the highest ethical standards in all occupations
- Recognition of the worthiness of all useful occupations
- Contribution of Rotarians' vocational talents to the problems and needs of society-reduced unemployment, stronger workforce, literacy, career direction for young people
- Collaboration with business and industry, other civic groups and community agencies to promote vocational service

Know the Subcommittees of Vocational Service

- VOCATIONAL AWARENESS
- VOCATIONAL AWARDS
- CAREER DEVELOPMENT
- VOCATIONS AT WORK
- ROTARY VOLUNTEERS

Emphasize Vocational Service during October, "Vocational Service Month," and throughout the year by implementing your ideas and choosing from the following "menu" of service opportunities:

- Continue Vocational Service projects currently in place-projects that are working well (Job Shadowing, Career Fairs, Classroom Presentations, Youth Leadership Program, essay and speech contests, etc) *Be aware that November is "National*

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FOOTBALL FELLOWSHIP

October 11, 2003
Wake Forest vs
Georgia Tech
Winston-Salem, NC
Game Ticket, Food &
Beverage
\$24 per person
To order tickets, call
1-888-758-3322

CLUB MEETING CHANGE

Please note that
Surry Sunrise Club is
temporarily meeting at
Ray's Starlite
Restaurant
until further notice.

The Carthage
Rotary Club
is now meeting at the
McDonald Building

ROTARY WEB PAGES

A great source of
information for all
Rotarians is the
district web site and
Rotary International's
web site. On the
district web site you
can find the
latest version of the
directory, the monthly
newsletter and many
other resources.
The site for Rotary
International is very
broad and
resourceful.
rotary.org
rotary7690.org

(...cont. from pg. 1 Bob Newton's article)
community. Mentoring small or new business
initiatives, or helping to organize workshops that
provide persons with new job skills are but two
of many opportunities that await each one of our
clubs.

Remember that in Vocational Service as else-
where, Rotary Is What Rotary Does.

(...cont. from pg. 1 "Vocational Service...")
Career Development Month" for public schools.
Become familiar with some of the resources that
can be useful in your Vocational Service Career
Development efforts:

www.nccareers.org www.ncsoicc.org
www.ncesc.org www.cfnc.org

- Develop a video on techniques of effective job interviews. Produce and distribute to schools and colleges and JobLink Centers.
- Incorporate professional ethics into classification talks of members.
- Host a program on professional ethics during which members sign the "Declaration of Rotarians in Business and Professions."
- Promote 4-Way test by posting in workplaces of members and prominent billboards in community.
- Incorporate 4-Way Test into Character Education in grades K-8. Conduct a program on professional ethics in a particular grade/ subject area and distribute wallet-size 4-Way Tests.
- Purchase video and supporting materials on professionalism, "What Has Happened to Our Values," to use in schools. (Information on line: <http://www.rotary5440.org/forcollinsco/4waybrochure>)
- Recognize individuals and organizations that demonstrate high ethical standards and vocational excellence with the "Declaration of Rotarians in Business and Professions" award.
- Provide assistance to the many dislocated workers throughout North Carolina. Volunteer in the local JobLink Center and in literacy/high school completion programs in community colleges.
- Emphasize entrepreneurship/small business ownership through club programs and volunteer efforts.
- Develop programs for public school teachers- *Awards Program for Teachers* who demonstrate a commitment to career development of young people and to professional ethics, *Teacher Shadowing Program* in which teachers "shadow" Rotarians in their workplaces.
- Host programs on employee assistance-health and wellness, substance abuse prevention and treatment, professional development, and services for workeres with special needs.

* Source: Winston-Salem Journal, 9-6-03
For more information contact Sue Jarvis 336-922-2941
or 336-386-3390, [jarviss@surry.cc.nc.us](mailto:j Jarvis@surry.cc.nc.us)

GSE Team Member's Experience

Shelley Harvey of Asheboro
GSE Team Member to Nigeria District 9120

The Group Study Exchange program offers a select few people the chance to see the world, or at least a small part of it. Each team member is carefully chosen for his or her talents. These strengths are tested throughout the exchange. Schedules constantly change as we arrived in each town. The team was sometimes housed together and sometimes individually. We were housed in the homes of Rotarians. This set up allowed each team member to fully experience Nigerian life. This enabled us to change the world, one family at a time. We were faced with many preconceived ideas about Americans and Nigerians. Hopefully, we were able to correct the wrong ideas and strengthen the right ones. I know we learned as much about the Nigerian culture as they did the American. The journey to Nigeria took almost 28 hours from our first take off in Greensboro, NC to our final landing in Kano Nigeria. This was our initial test. The team was hot, tired and hungry when we arrived. All we wanted was a hot shower and a soft bed. We arrived at the airport and were immediately whisked away by many boisterous Rotary members. We went to a welcoming meeting to greet our hosts. We were a bit confused, but immediately relaxed. The Nigerian people were so kind and hospitable. Anything we needed we received. The Rotarians of the Kano club were not the exception, but the rule. As our trip continued, we were well treated everywhere we went. The local clubs did their best to accommodate the team, some on short notice. Even when we were staying in hotels, the hosts made all of our meals and made sure all of our needs were met. As often as possible we were shown our vocations in Nigeria. This allowed us to see the similarities and differences of our careers. I believe all of us had at least one career altering experience. Mine was the trip to Yankari Game Preserve where we encountered a baboon troop up close and personal. It was reassuring to know that even with all the differences in our fields, we all wanted the best for the people or animals that we were responsible for.

I will always remember how hospitable the Nigerians were to us. Homes were opened up with little or no notice to one or several team members. The host families embraced the experience to spend quality time with us. I think the most rewarding part was living with the host families. It was the best way to truly see and appreciate the culture. We met children who asked us about pop culture and adults who asked political questions. I was always comfortable discussing my views. No one judged my answers, they only asked more questions.

One of the team members summed up the hospitality the best. He said that Nigerians might have walls around their houses, but not around their hearts. In the U.S. we sometimes have walls around our hearts and not our homes. Whom do you think has the better outlook on life?

The team was deeply moved by the hospitality that met us at each city. We recommend the GSE experience to anyone who has the opportunity.

AREA III CLUB NEWS

AREA III consists of four clubs in Alamance County and 1 club in Caswell County. The clubs are Alamance, Alamance Breakfast, Burlington, Graham and Yanceyville. Randy Perkins from Alamance Breakfast Club serves as Area Assistant Governor.

ALAMANCE

Tuesday 12:15 pm John Slayton, President

The Alamance Club has inducted six new members this year! They are currently at 51 members and still growing strong! They are providing leadership and financial support to 3 international projects:

Dominican Republic Dental Mission. This club is currently meeting with dentists to lay the plans for sending a dental mission to the Dominican Republic. They are now planning to purchase the instruments and supplies to support the first mission which might go as early as January 2004. They intend for this to be an annual ongoing project.

Sister Cities. The local area committee has selected Soledad de Graciano Sanchez, which is a suburb of San Luis Potosi, Mexico, to be our sister city. The club is involved in coordinating local site visits here in Burlington as a preliminary to the exchange visits of the mayors and signing the official paperwork.

Hosting Afghani Ophthalmologist. The club plans to host two Afghani Ophthalmologists here in Burlington for a week and then pay their expenses for one week in Anaheim to attend the annual conference of ophthalmologists. While in Burlington, they'll visit a local clinic, the local hospital, the university, several Rotary clubs, and a teaching hospital. Major fundraisers are a Christmas Poinsettia sale and golf tournament.

ALAMANCE BREAKFAST

Monday 6:45am Wayne Abernathy, President

This 100% Paul Harris Club is very active putting the final touches on the Alamance Rotary Charity Golf Classic which will be held at Stoney Creek Golf Course on October 2. Funds from this tournament will be used to provide playground equipment for a new Burlington City Park. All Rotarians are invited to play in this special golf event. In addition they are working in conjunction with the Graham Club to charter an Interact Club at Graham High School. ABRC is also planning a Rotary Valentine Ball and Annual Paper Sale as a fundraiser and continuing their Adopt-A-Highway program. ABRC is enthusiastically supporting their Rotaract Club at Elon University.

BURLINGTON

Monday 5:45pm Nicole Cockerham, President

This is an exciting year for the Burlington Club! Under Nicole's leadership, this club has more enthusiasm, involvement and participation due to the restructuring and redevelopment of the club committees. The club is very dedicated to Reading is Fundamental and has supported this project for 7 consecutive years, provides textbooks to schools in Central America and continues their Reading for the Blind Program for the third year. They are partnering with the Alamance Club to provide college scholarships to high school seniors.

GRAHAM

Thursday 12:30pm Greg Scott, President

The Graham Rotary Club is getting ready for its fall fundraiser, a BBQ shoulder sale. They plan to double their sales from last year with the help of two Interact Clubs from Western Alamance High School and Alamance Christian School. These BBQ shoulders are excellent and you are encouraged to order yours today! They are co-sponsoring an Interact Club with the Alamance Breakfast Club at Graham High School. Last year they were awarded the Gold Club Award and this year their goal is to be recognized as a 100% Paul Harris Club. They are continuing their Adopt-A-Highway program in Alamance County.

YANCEYVILLE

Tuesday 12:30pm Arnold Rogers, President

The Yanceyville Club membership drive resulted in the induction of two new members recently! They have a very successful golf tournament and Omelet Supper as fundraisers. They provide 4 scholarships annually to high school seniors and sponsor the Caswell County Children's Fishing Tournament at Farmers Lake each year. Recently the club prepared and served their special omelets to 115 senior citizens of Caswell.

Rotary Foundation Banquet

Please mark your calendar for the annual Rotary Foundation Banquet to be held at High Point Country Club November 6. The evening will begin with cocktails, followed by dinner. The speaker will be Mr. Derran Moss, a Rotary Peace Scholar at the UNC-Duke Rotary Center for Peace and Conflict Resolution. Mr. Moss was the principal speaker on the Rotary Peace Center programs at the 2003 Rotary International Assembly at Anaheim. District 7690 is very fortunate to get Derran to speak as he is in high demand all over the country and around the world. District 7690 is a Pioneer District in support of scholarships for the Rotary Peace Centers and as a result received priority on Derran's speaking schedule. All Rotarians and spouses are invited. Registration information will be mailed to each club president.

OCTOBER DISTRICT GOVERNOR VISITS

10/1 GREENSBORO

10/2 STRATFORD

10/7 MADISON/MAYODAN



Attendance for August, 2003

CLUBS	6/30/03	MBR / MBRS.	ATTEND/NET	GAIN/LOSS	/MTGS.	CLUBS	6/30/03	MBR. / MBRS.	ATTEND/NET	GAIN/LOSS	/MTGS.
Alamance	50	52	61%	+1	4	Mocksville	66	64	74%	0	4
Alamance Bkft	27	27	79%	0	4	Mount Airy	106	105	81%	-1	4
Archdale/Trinity	25	31	88%	+4	4	Oak Hollow	20	22	75%	+1	4
Asheboro	117	116	81%	+1	5	Pinehurst	24	24	75%	0	4
Burlington	37	36	72%	0	4	Randolph	73	72	80%	0	4
Carthage	22	22	70%	-1	4	Reidsville	87	89	62%	0	4
Clemmons	121	126	87%	0	4	Reynolda	124	120	65%	0	5
Crescent	129	130	67%	0	4	Sandhills	46	46	72%	0	4
East Greensboro	15	15	64%	0	4	Sanford	83	83	68%	0	4
Eden	57	58	68%	0	4	San-Lee	28	28	91%	-1	4
Elkin-Jonesville	45	44	79%	0	4	Siler City	70	71	71%	0	4
Furnitureland	58	59	80%	+1	4	S.G. New Gen.	25	26	70%	0	4
Gate City	52	52	88%	0	4	Southern Pines	77	78	89%	+1	5
Graham	43	41	78%	0	4	Stoneville	17	17	85%	0	5
Greensboro	337	337	56%	0	4	Stratford	144	143	66%	0	4
Gboro Arpt	35	35	85%	0	3	Summit	131	130	70%	-1	4
Guilford	56	56	84%	0	4	Surry Sunrise	53	52	81%	+1	4
High Point	194	194	70%	0	4	Thomasville	84	82	74%	0	4
Jamestown	33	34	72%	0	4	Triad	48	48	71%	-2	4
Jonesboro	63	64	71%	0	4	Troy	29	31	78%	+1	4
Kernersville	52	53	69%	0	4	Walnut Cove	16	18	95%	+2	4
King	25	24	82%	-1	4	Willow Creek	21	22	92%	0	4
Lexington	55	49	52%	0	4	Winston-Salem	256	256	56%	0	4
Liberty	21	21	64%	0	4	Yadkinville	21	18	76%	0	4
Madison/Mayodan	44	44	72%	0	4	Yanceyville	19	20	88%	0	4
						DISTRICT	3375	3383	75%	+4	

Special Upcoming Events...

Any Rotarian interested in attending the 2005 RI Convention in Chicago, contact Margaret Padgett at 336-883-4128.

If interest is strong, a charter trip from RD 7690 may be possible.

District Football Fellowship - Winston-Salem, NC

October 11, 2003

Rotary Foundation Banquet, High Point, NC

November 6, 2003

Artwork by Shelley Graphics 2003

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www.Rotary7690.org
www.Rotary.org