



Rotary District 7690 - Piedmont, North Carolina, USA Service Opportunity Summary

Date: July 5, 2006

ProjectTitle: **Coins for Alzheimer's Research Trust (CART)**

Type: Community Service Project

ProjectSummary: In 2000 District 7690 formally agreed to participate in a Rotary regional program to raise funds for Alzheimer's research

ProjectDetails: In 2000 District 7690 formally agreed to participate in a Rotary regional program called Coins for Alzheimer's Research Trust (CART). This program was initiated by a Rotary Club in Sumter, SC to raise funds from Rotarians for Alzheimer's research. All eleven districts in the Carolinas and Georgia have formally adopted CART. District 7690's support has been significantly less aggressive than any of the other 10 districts that are participating. District 7690 Rotary clubs may want to review and recommit to this program.

The CART program raises funds through the simple collection of member's pocket change when they attend a meeting. The change is collected in little blue buckets passed around each table. Once each quarter the Treasurer submits the funds collected for CART to the District CART Resource person. This year that person is Steele Smith, a member of Summit Rotary.

CART, commits all funds raised to research, administrative costs are kept to a minimum and paid for from the interest earned on collected funds. Each year CART conducts a rigorous competition for a \$250,000 grant. These grants go to leading Alzheimer's researchers across the country who are working on key projects in the diagnosis, treatment and prevention of Alzheimer's. Each award is made after careful review of all proposals by a medical team of esteemed physicians and researchers.

If each Rotarian dropped a quarter into the blue CART bucket each week approximately \$30,000 could be raised for Alzheimer's research. For additional information please visit www.cartfund.org.

ProjectWebsite: <http://www.cartfund.org>

ProjectTimeConstraints: Annual program

ProjectSupport: Over the years a majority of the District 7690 clubs have been involved in this program.

WhatCanYouDo: Contact Ed Carey, Pinehurst Rotary Club

ProjectContact: Ed Carey

ProjectContact-Telephone: 910-295-9280

ProjectContact-Email: