

The Rotary Four-Way Test Speech Contest was conceived as a means for Rotarians to support students to make healthy choices in the ethical issues that they face in everyday life as teens. Students are subjected to pressure from peers to engage in unhealthy, unwise and unethical behaviors and choices. The speech contest enables Rotarians to reward teens who not only set healthy and ethical life goals for themselves but who also seek to influence their peers in positive way.

High school speech contestants are asked to present a six-minute persuasive talk, directed toward their peers, to promote high ethical standards in daily life. The speech will be judged for content and presentation. Further, each presenter should describe his/her ideas for reducing and/or eliminating negative and unethical behavior in teens. The content should be focused, clear, and accurate, and should be delivered in a logical, organized, and persuasive manner. Articulation, body language, creativity, and effectiveness in engaging peers in the message of ethical choices and behavior relating to the Rotary's Four-Way Test will be important criteria in judging the presentations.

Rotary's Four-Way Test: Of the things we think, say or do,

- First, is it the Truth?
- Second, is it fair to all concerned?
- Third, will it build good will and better friendships?
- Fourth, will it be beneficial to all concerned?

The concept is for several students in a school to present their speeches to as large a portion of the student body as possible. **The speakers are to address their fellow students, not the adults who will be judging the contest.** Winning the school contest and advancing to the District contest is a byproduct of the main goal of the contest.

Our Rotary Club would like to invite your school to participate in this educational event. We will be happy to work with you in any way, including judging the contest you hold in your school. We will need to have our Club winners determined by **February 18**, **2015** so that we can submit their names to the District Four-Way Test speech contest coordinator.

Our District Four-Way Test speech contest will be held on **Saturday, February 28, 2015** at the GTCC Jamestown Campus starting at 9:00 a.m. Our Club may enter up to three contestants. Prizes will be as follows:

FIRST: \$250, SECOND: \$175, THIRD: \$125, FOURTH: \$100, FIFTH: \$100.

In addition, the first place winner will be invited to give his or her presentation at our District Conference in Roanoke, Va. on April 30-May 3, 2015.

A few other reminders:

- The speech should be no more than 6 minutes in length.
- No props or Powerpoint presentations should be used.
- Contestants should not read their speeches.
- Contestants should remain anonymous, so they should not reveal their name, town, school, etc. until all the speeches have been given.
- Speeches should be structured and delivered as if talking to other students, not to the judges.



the Way Test 2015 DISTRICT 7690 ROTARY FOUR-WAY TEST SPEECH CONTEST

Name
Home Address
Telephone: Home Cell
E-mail address
High School Name and location
Grade 9 th 10 th 11 th 12 th
High School principal name and e-mail
Sponsoring Rotary Club
Rotary Club contact name
Rotary Club contact phone and e-mail
Emergency Contact name and phone number
The 4 Way Test Speech contest will be held on February 28, 2015 at the GTCC Sears Applied Technologies Center in Jamestown, NC.
Student Assurance: I agree to attend the contest as noted above and to abide by all ground rules set up for the contest.
Signature of Student
Parent or Guardian Permission: I give permission for my child to participate in the Rotary Four Way Speech contest as described above.
Signature of Parent/Guardian
Sponsoring Rotary Club Contact:
The Rotary Club of is sponsoring the above candidate for the Four Way Test Speech contest and will be in charge of making sure the candidate complies with the ground rules of the contest and is able to get to the contest safely.
Signature of Club Contact



the Way Test	2015 DISTRICT 7690 ROTARY FOUR-WAY TEST SPEECH CONTEST
	Scoring Sheet for

Criteria	Scale: 10 high	Score for this contestant
1. Delivery		
a. Enunciation and pronunciation	1-10	
b. Expression and poise	1-10	
c. Sincerity of tone	1-10	
d. Positive approach	1-10	
II. Content		
a. Knowledge of subject matter	1-10	
b. Logical development	1-10	
c. Clarity of Ideas	1-10	
d. Persuasive to peers	1-10	
III. Originality and Creativity		
a. Captures audience interest & attention	1-10	
b. Effectively connects information about ethics to the lives of teens today.	1-10	
TOTAL		