

# 2012 Rotary Youth Leadership Program



Center for  
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**Guilford**  
COLLEGE

TO: Rotary Club Presidents, Officers, Members and Staff in Rotary District 7690  
News Media in the Piedmont North Carolina region

ROTARY YOUTH LEADERSHIP  
PROGRAM JULY 15 - 21, 2012

## FOR IMMEDIATE RELEASE

**Greensboro, North Carolina** – The 30<sup>th</sup> Annual Rotary Youth Leadership Program (RYLP) will be held July 15-21, 2012, on the campus at Guilford College in Greensboro. The RYLP program sponsors are Rotary District 7690 (Piedmont North Carolina), the Greensboro Rotary Club, the Center for Creative Leadership and Guilford College.

RYLP utilizes the leadership skills and experience of regional business, community and Rotary leaders, Center for Creative Leadership facilitators, and recent RYLP alumni to provide unique leadership training for the 54 high school students who will be selected from among applicants throughout Piedmont North Carolina.

RYLP students live on-campus at Guilford College for a week, utilizing the college's dormitory, classroom, cafeteria and recreational facilities. Daily schedules are developed and monitored by professionals from the Center for Creative Leadership, which more typically conducts leadership training around the world for business leaders, high-ranking military brass, and senior government and political leaders. 24/7 supervision of the RYLP students is provided by a select group of Leadership Advisors (program counselors chosen from among recent RYLP alumni who are currently college students). Other program support and guidance come from prominent state and local business, professional and Rotary leaders who will visit, speak to the participants, and assist the students in assessing their career goals. Thus, RYLP provides a one-of-a-kind opportunity for the high school students fortunate enough to be selected for the program. The RYLP Directors for 2012 are Bob Newton, retired President of the Cone Health Foundation and a Past District Governor of Rotary District 7690, and Jon Wall, a practicing attorney with the firm of Robertson Medlin & Bloss, and an adjunct professor at Elon University School of Law.

The selection process for RYLP 2012 begins with sophomores and juniors completing an on-line application and submitting a printed copy of the application to their high school principals by the end of February. Applications of students who meet selection criteria will be submitted by their high school principals to sponsoring local Rotary Clubs throughout the Piedmont. The sponsoring Rotary Clubs will then identify principal and alternate nominees to the RYLP Selection Committee, which will select and notify participants for the 2012 Rotary Youth Leadership Program.

Participation is not restricted by race, gender, religion, or national origin. Affiliation with Rotary Clubs or projects is not a factor. Selection criteria include excellent leadership potential and at least a “B” average in school. All participants must be rising high school juniors or seniors in July of 2012.

The entire RYLP cost for each student, including room, board and leadership training, will be paid by a sponsoring Rotary Clubs in the student’s county.

**Interested students** should contact their high school principals or their local Rotary Clubs for more information.

**Media representatives and District 7690 Rotary officials may contact:**

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