

# 2010 Rotary Youth Leadership Program



TO: High School Principals and Guidance Counselors

FROM: Larry I. Moore and Joseph E. Johnson  
Program Directors of the 2010 Rotary Youth Leadership Program

SUBJECT: 2010 Rotary Youth Leadership Program

We request your assistance in encouraging your most outstanding sophomore and junior students to apply for nomination to the twenty-eighth annual Rotary Youth Leadership Program (RYLP). The 2010 RYLP Program will be held July 18-24, 2010, on the campus at Guilford College in Greensboro. The RYLP program sponsors are Rotary District 7690 (Piedmont North Carolina), the Greensboro Rotary Club, the Center for Creative Leadership and Guilford College.

The RYLP utilizes the leadership skills and experience of regional business, community and Rotary leaders, Center for Creative Leadership facilitators, and recent RYLP alumni to provide unique leadership training for the 54 high school students who will be selected from among applicants throughout Piedmont North Carolina. The entire RYLP cost for each student, including room, board and leadership training, will be paid by a sponsoring Rotary Clubs in the student's county.

Past participants have used their enhanced skills to lead more effectively in student governments, in other school activities, and in their communities.

The selection process starts in the high schools. We are asking you to:

1. Identify 10 or so outstanding young people in the current sophomore and junior classes who are qualified applicants, *i.e.*, students who are deemed to have the **potential to assume important leadership roles in their communities** in years to come and have **academic averages of "B" or better**.
2. Distribute copies of the attached or enclosed program brochure and news release to the young people whom you have identified, and ask them to consider completing the RYLP application at [www.tinyurl.com/RYLP2010](http://www.tinyurl.com/RYLP2010).
3. Have those who are interested (a) submit a copy of the application form on-line, but most importantly, (b) print, sign and return their completed applications to you.
4. Please identify your three most qualified female applicants and your three most qualified male applicants, rank them 1<sup>st</sup> to 6<sup>th</sup>, and deliver the applications to **your local sponsoring Rotary Club by March 15, 2010**. The sponsoring Rotary Club

will submit its nominees to the District RYLP Directors, who will make final selections by mid-April.

Thank you in advance for your cooperation and assistance. We believe that the RYLP program will be of great benefit to the young people who participate, and in turn will benefit your school and community.

Encl: 2010 RYLP Brochure  
2010 RYLP News Release

**ROTARY YOUTH LEADERSHIP PROGRAM**  
RYLP, now in its twenty-eighth year, provides 54 selected high school juniors and seniors throughout Rotary District 7690—which includes much of the Triad region—an opportunity to develop effective and responsible leadership skills. During the week-long program, students are exposed to a variety of different leadership styles and techniques that enable them to become strong leaders in their communities.

**ROTARY INTERNATIONAL**  
Rotary International is a worldwide organization of more than 1.2 million business, professional, and community leaders. Members of Rotary clubs provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. There are 33,000 Rotary clubs in more than 200 countries and geographical areas. Clubs are nonpolitical, nonreligious, and open to all cultures, races, and creeds. As signified by the motto “Service Above Self”, Rotary’s main objective is service — in the community, in the workplace, and throughout the world.

**CENTER FOR CREATIVE LEADERSHIP**  
CCL® is a global provider of executive education that unlocks individual and organizational potential through its exclusive focus on leadership development and research. Founded in 1970 as a nonprofit, educational institution, CCL helps clients worldwide cultivate creative leadership by thinking and acting beyond boundaries.

**GUILFORD COLLEGE**  
Guilford College draws on Quaker and liberal arts traditions to prepare men and women for a lifetime of learning, work and constructive action dedicated to the betterment of the world.

## **The RLYP Application Process**

1. Please visit the Rotary District 7690 web site, at <http://tinyurl.com/RYLP2010> for the complete application instructions.
2. Click on “2010 Participant Application” to open your application form. Complete and submit the application online.
3. The application must also be printed, signed by you and your parent/guardian, and submitted to your principal for approval. That’s the hard part; now, you can wait until the following parts of the selection process are completed by others.

## **The RLYP Selection Process**

1. Your principal will forward all approved applications to your school’s sponsoring Rotary Club, who will submit one Principal RYLP Nominee and one or more Alternate RYLP Nominees.
2. The Rotary District 7690 RYLP Selection Committee will review all submitted applications.
3. All nominees who are selected to participate in the 2010 RYLP program will then be notified by email.
4. If you have any questions, please contact your school guidance counselor or a RYLP Program Director (contact information found inside this brochure).

# ROTARY YOUTH LEADERSHIP PROGRAM



On the Campus of  
**GUILFORD COLLEGE**

Greensboro, NC

July 18-25, 2010



Sponsored by:  
*Rotary District 7690 –  
Piedmont, North Carolina,  
Greensboro Rotary Club,  
Center for Creative Leadership,  
and Guilford College*

# ROTARY YOUTH LEADERSHIP PROGRAM

## WHAT'S IN IT FOR ME?

RYLP helps participants:

- Build confidence
- Learn and practice team building skills
- Develop different leadership styles
- Improve important communication skills

## GOT IT COVERED...

RYLP includes the following topics:

Leadership 101

Self-awareness

Team Problem Solving (outdoors)

Ethics: No Easy Answers

Building Great Teams

Goal Setting

## IDEAS INTO ACTION

We believe that actions speak louder than words. Participants get more out of the program through interaction, rather than listening to someone speak for hours. This program includes (very) little lecturing and a lot of action: exercises, simulations, discussions, and games designed to help illustrate the leadership concepts.

## WHO ARE THESE PEOPLE?

Many people give their time and energy to make RYLP as successful as it is, including:

- Facilitators from the Center for Creative Leadership
- Leadership Advisors - former RYLP participants now college students
- Leaders from the Greensboro Rotary Club, Piedmont businesses and area communities

## TRULY PRICELESS:

Sponsoring Rotary Clubs pay the **entire** cost of the program, including room, board and training. Participants are responsible for any personal expenses and for providing transportation to and from the Orientation Session (a weekend afternoon in May) and for the program.

## APPLICATION INFO

Nominations of students to Rotary Youth Leadership Program (RYLP) may be suggested by teachers, guidance counselors, and community members; final school selections are submitted to Rotary by the high school principals. We're looking for students who:

- Demonstrate leadership potential for serving the school and/or community
- Are currently in 10th or 11th grade
- Maintain at least a "B" average
- Are committed to active participation in the program

Participation is not restricted by race, sex, religion, or national origin. A parent's membership in Rotary International is not a factor in the selection process.

## SELECTION PROCESS

Sponsoring Rotary Clubs will review the Applications submitted by high schools and select a limited number of primary and alternate nominees. Final selection of participants will be made by the RYLP Program Selection Committee.

## WHERE IS IT HELD?

Students reside in dorm rooms, eat their meals, and attend RYLP sessions on the Guilford College Campus in Greensboro, NC.

## OTHER THOUGHTS

During RYLP, students may not:

- Leave campus without a Leadership Advisor
- Drive or ride in private vehicles
- Receive outside visitors
- Use cell phones, except as permitted

## WORD ON THE STREET

"Between the valuable lessons I learned in class and the life lessons I learned talking to new people and experiencing different situations, I know that RYLP has changed me for the better."

"I had never really sat down and looked at my life. The solo gave me a chance to do that and that really means a lot to me."

"The week has allowed me to grow mentally. I've developed trust and love due to the help of my discussion group."

## INQUIRING MINDS

For more information, contact your local Rotary Club selection committee, or:

**RYLP Program Director**  
**612 Pasteur Drive, Suite 405**  
**Greensboro, NC 27403**  
**(336) 292-4806**

# 2010 Rotary Youth Leadership Program



Center for  
Creative  
Leadership  
NORTH AMERICA EUROPE ASIA  
[www.ccl.org](http://www.ccl.org)



Guilford  
COLLEGE

TO: Rotary Club Presidents, Officers, Members and Staff in Rotary District 7690  
News Media in the Piedmont North Carolina region

ROTARY YOUTH LEADERSHIP PROGRAM  
JULY 18 - 24, 2009

## FOR IMMEDIATE RELEASE

**Greensboro, North Carolina** – The 28<sup>th</sup> Annual Rotary Youth Leadership Program (RYLP) will be held July 18-24, 2010, on the campus at Guilford College in Greensboro. The RYLP program sponsors are Rotary District 7690 (Piedmont North Carolina), the Greensboro Rotary Club, the Center for Creative Leadership and Guilford College.

RYLP utilizes the leadership skills and experience of regional business, community and Rotary leaders, Center for Creative Leadership facilitators, and recent RYLP alumni to provide unique leadership training for the 54 high school students who will be selected from among applicants throughout Piedmont North Carolina.

RYLP students live on-campus at Guilford College for a week, utilizing the college's dormitory, classroom, cafeteria and recreational facilities. Daily schedules are developed and monitored by professionals from the Center for Creative Leadership, which more typically conducts leadership training around the world for business leaders, high-ranking military brass, and senior government and political leaders. 24/7 supervision of the RYLP students is provided by a select group of Leadership Advisors (program counselors chosen from among recent RYLP alumni who are currently college students). Other program support and guidance come from prominent state and local business, professional and Rotary leaders who will visit, speak to the participants, and assist the students in assessing their career goals. Thus, RYLP provides a one-of-a-kind opportunity for the high school students fortunate enough to be selected for the program. The RYLP Directors for 2010 are Larry I. Moore, a Greensboro attorney with professional, military and civic leadership credentials, and Dr. Joseph E. Johnson, a retired UNC-G professor who taught at the Bryan School of Business and Economics for over 35 years.

The selection process for RYLP 2010 begins with sophomores and juniors completing an on-line application form (found at [www.tinyurl.com/RYLP2010](http://www.tinyurl.com/RYLP2010)) and submitting a printed copy of the application to their high school principals by March. Applications of students who meet selection criteria will be submitted by their high school principals to sponsoring local Rotary Clubs throughout the Piedmont. The sponsoring Rotary Clubs will then identify principal and alternate nominees to the RYLP Selection Committee, which will select and notify participants

for 2010. Participation is not restricted by race, gender, religion, or national origin. Affiliation with Rotary Clubs or projects is not a factor.

The entire RYLP cost for each student, including room, board and leadership training, will be paid by a sponsoring Rotary Clubs in the student's county.

Selection criteria include excellent leadership potential and at least a "B" average in school. All participants must be rising high school juniors or seniors in July of 2010.

**Interested students** should contact their high school principals or their local Rotary Clubs for more information.

**Media representatives and District 7690 Rotary officials may contact:**

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