

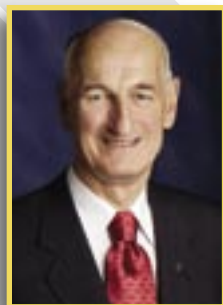
2006-07 PRESIDENTIAL CITATION



WILLIAM BOYD PRESIDENT



Rotary International
One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
www.rotary.org



Dear Club Presidents:

There are many reasons to join Rotary. But the Rotarians who stay — and succeed — are overwhelmingly those who come to our clubs seeking fellowship and service.

In 2006-07, I ask Rotarians to join together and show that fellowship and service truly can change the world. In a time when honesty and integrity seem constantly under threat, it is especially important to let our Rotary light shine. We must not only put Service Above Self, but we must do so proudly, consistently, and in every aspect of our lives. By following the Rotary ideal, we will strengthen our communities and together *Lead the Way* to a better future.

Without Rotary clubs, there is no Rotary. Our clubs do Rotary's most important work, and the Presidential Citation is one way of recognizing their many accomplishments. When all club members are actively involved in club projects, the club is stronger, more effective, and more likely to grow and thrive. Please ask each member of your club to participate in an activity during 2006-07 — serving on a committee, developing a club program, working on a service project, or joining one of the Global Networking Groups.

I invite you and your club to *Lead the Way* by undertaking projects and activities relevant to your club, vocation, community, and our world. To qualify for a citation, I ask that your club **complete the**

membership goal and one activity from four of the five categories listed in this brochure between 1 July 2006 and 1 April 2007. All projects should be motivated by realistic assessments of the situation and probable outcomes. Before deciding on a project, clearly identify who you are trying to help, and involve them in decision making as much as possible.

Once your club has met this challenge, please complete the certification form, and **submit it to your district governor by 1 April 2007**. The governor must then submit a list of certified clubs to RI World Headquarters *no later than 15 April 2007*.

In choosing the activities that your club undertakes, I encourage you to be practical and to remember that a project's success depends much more on the strength of its planning than the scope of its ambition. Continue to identify real needs and address them in an open, cooperative, and sustainable way, not through idealism and wishful thinking but through steady effort and sound knowledge.

I look forward to recognizing your club with the 2006-07 Presidential Citation in recognition of our commitment to *Lead the Way* to a better future.

Sincerely,

W.B. (Bill) Hoyd
President, Rotary International, 2006-07

MEMBERSHIP GOAL (REQUIRED)

Develop and implement a membership recruitment plan to achieve a net increase of one member by 1 April 2007.

MEMBERSHIP

- ◆ Invite at least one Rotary Foundation alumnus or alumna to join your club.
- ◆ Encourage diversity of membership and promote a balanced membership. Induct new members from demographic groups not currently represented in your club.
- ◆ Sponsor a new Rotary club.
- ◆ Develop a certificate, or other form of recognition, to recognize individuals who bring in new members.

CLUB SERVICE

- ◆ Ensure that every Rotarian in your club is personally invited to take an active part in club activities this year, whether it be serving on a project committee or taking responsibility for some aspect of club service.
- ◆ Recognize a Rotarian in your club who actively participates in the full range of club projects and programs with the Four Avenues of Service Citation for individual Rotarians.
- ◆ Convene a meeting of the club leadership, including incoming officers, to discuss strategic goals for the next three to five years.
- ◆ Make a club contribution to PolioPlus.
- ◆ Develop and initiate a new project in support of Club Service.
- ◆ Invite members to bring their spouses or children to a club meeting or event on at least five occasions.
- ◆ Welcome and include non-Rotarian family members (for example, spouses, adult children, parents, widows, widowers) into the family of Rotary through service and fellowship activities.
- ◆ During Family Month (December), recognize the importance of Rotarians' families and their contributions to your club's success.

- ◆ Attain 80 percent attendance or higher at club meetings for the first six months of the Rotary year.
- ◆ Implement a club program on PolioPlus and the role of Rotary International in the Global Polio Eradication Initiative.
- ◆ Connect with the community by inviting a speaker from a local nongovernmental organization (NGO) or community group or organizing a joint project with another local organization.
- ◆ Update the club bylaws or adopt the Recommended Rotary Club Bylaws.
- ◆ Promote a club project in your local media.
- ◆ Develop a long-range plan for your club that addresses membership, service projects, public relations, The Rotary Foundation, and club administration.
- ◆ Involve all members in a fellowship event.

VOCATIONAL SERVICE

- ◆ Ask each member of your club to share information on Rotary International and the club's activities with their places of business or professional associations.
- ◆ Dedicate at least two club meetings to discussing the enormous potential that vocational service can offer for raising the quality of life and upholding the strong ethics and integrity exhibited by Rotarians.
- ◆ Encourage members to display The Four-Way Test in their places of business.
- ◆ Hold a forum on ethics and the application of The Four-Way Test in business and professional life, or present all new club members with a copy of the *Declaration of Rotarians in Businesses and Professions* (200-EN).
- ◆ Develop a project to improve literacy in the workplace.
- ◆ Ask each member of your club to mentor a young person.
- ◆ Develop and initiate a new project in support of Vocational Service.

- ◆ Sponsor or participate in a career development project for people with disabilities.
- ◆ Sponsor or participate in a skills retraining project for those returning to the work force.
- ◆ Organize a special vocational service activity during Vocational Service Month (October), or register a club member as a Rotary Volunteer.
- ◆ Have at least one member provide an internship at their place of business to a high school or college student.

COMMUNITY SERVICE

- ◆ Implement a joint project with another local organization in which club members contribute to planning and hands-on efforts.
- ◆ Conduct a water project in your community.
- ◆ Share Rotary with the general public by placing a Rotary public image campaign PSA (public service announcement) in a print publication, on a radio or television program, or on a billboard.
- ◆ Conduct a community needs assessment, and establish one new service project this year in support of Community Service.
- ◆ Complete a service project that meets the needs of the community and involves those being helped.
- ◆ Involve all club members in a service project.
- ◆ Sponsor or participate in a health awareness campaign or a project that addresses health concerns.
- ◆ Sponsor a new Interact club, Rotaract club, or Rotary Community Corps.
- ◆ Conduct a Rotary Youth Leadership Awards (RYLA) event.

INTERNATIONAL SERVICE

- ◆ Achieve the Every Rotarian, Every Year goal of US\$100 or more per capita in Annual Programs Fund contributions.
- ◆ Participate in at least one PolioPlus or PolioPlus Partners project.

- ◆ Help the members of your club understand the internationality of Rotary by participating in an international exchange program such as Group Study Exchange, Rotary Friendship Exchange, or Rotary Youth Exchange.
- ◆ Submit an application for a strong, well-qualified candidate to compete at the district level for at least one Rotary Foundation Educational Programs award (Ambassadorial Scholarship, Group Study Exchange [GSE] team member or leader, Rotary World Peace Fellowship, Rotary Peace and Conflict Studies Fellowship, or Rotary Grant for University Teacher).
- ◆ Register a project with RI as a Rotary Volunteer Project Site.
- ◆ Seek a Rotary Foundation Matching Grant for a water, health, hunger, or literacy project.
- ◆ Support or register a project on the World Community Service (WCS) Projects Exchange.
- ◆ Develop and initiate a new project in support of International Service.

2006-07 ROTARACT PRESIDENTIAL CITATION

Rotaract clubs may also be recognized for undertaking worthy service activities that demonstrate the ideal of *Lead the Way*. To qualify for the citation, Rotaract clubs must complete at least three activities from those listed in this brochure, one of which must fall under Community Service and another under International Service. The sponsoring Rotary club president must sign the *Rotaract Presidential Citation Certification Form* and submit it to the RI district governor by 1 April 2007. The governor must then submit a list of certified clubs to RI World Headquarters *no later than 15 April 2007*.