

Gold Club

Governor Newton's theme last year was "Rotary Is What Rotary Does." Even though Rotary does a lot, it could do more if its resources were more widely known. Some district funds go begging each year because their availability seems to be a well-kept secret.

To help get the word out, I'm basing this year's Gold Club Awards on press releases. I'm asking each club to not only do good work, but also to let their communities know about it. If your Rotary Club sponsors a new club, send in the newspaper clipping that tells the story. If you sponsor an Ambassadorial Scholar, send in the news story that tells about it. If your club sponsors a shadow day, send in the story.

If your area newspaper refuses to run your stories, just send me the press releases that you prepared. Also send copies to Howard Allred, our district publicity chair at pr@rotary7690.org, who may prepare the stories for wider release.

Gold Club Awards will be awarded to the top three clubs in each category. The competition begins July 1, 2004 and entries must be received by Tuesday, March 22, 2005. District Conference will take place after the contest ends. Send in the news releases announcing your attendance at that event. Tiebreaker will be the percentage of paid registrations to District Conference.

Send your entries to:

District Governor Don Allred

1426 West Lake Road

Asheboro, NC 27205-2549

Or you may email them to DonAllred@Rotary7690.org.



Rotary District 7690 Governor's Gold Club Award 2004-2005

Club Name _____ President _____

Fewer Than 30 Members _____ 30-49 Members _____ 50-99 Members _____ 100 or more Members _____

25 Points

1. **New Club:** The Whynot Rotary Club announces the formation of a new Rotary (Rotaract, Interact) Club in the community of Hogslide. To be known as the Hogslide Rotary Club, the club is chartering with 22 members. The charter President will be Paul Harris...
2. **Sustaining Club:** The Whynot Rotary Club has renewed its affiliation with the Rotaract (or Interact) Club at Sticky Creek School. Interact Club President for this school year will be Pauline Harris.

20 Points

1. **Student Exchange Hosting:** The Rotary Club of Hogslide will be hosting a Rotary Exchange student from Germany during the upcoming school year. Heidi Hiddleburg hails from Hamburg. The Student Exchange program sends a student...
2. **District Conference Participation (10% minimum):** The Whynot Rotary Club will be sending 12 of its members to the Rotary District Conference being held in Charleston, SC April 28 through May 1. The District Conference showcases... (Registered spouses and children count.)
3. **Scholars:** Pauline Harris of Whynot has been awarded an Ambassadorial (Cultural or Peace) scholarship by Rotary District 7690. She was sponsored by the Rotary Club of Hogslide and will be studying in Spain...
4. **100% PHF:** The Hogslide Rotary Club has become a 100% PHF Club. The Paul Harris Fellowship is ...
5. **Centennial Projects:** To celebrate the 100th birthday of Rotary International, the Rotary Club of Hogslide has committed the resources to build a community aqueduct. To be known as the Rotary waterway....

15 Points

1. **Major Donor (15 points each):** Paul Harris, president of the Hogslide Rotary Club, has become a major donor to the Rotary Foundation. Major Donor status indicates a gift of \$10,000 or more. The Rotary Foundation has spent over \$600 million in an effort to eradicate polio throughout the world.
2. **Rotary Volunteer:** The Whynot Rotary Club is sponsoring Dr. Bradley Butts, a Rotary Volunteer, for proctology work in El Salvador.
3. **\$200 Per Capita Giving:** The Hogslide Rotary Club has donated \$12,000 to the Annual Fund (or the Permanent Fund) of the Rotary Foundation. The Rotary Foundation is the benevolent arm of Rotary International...
4. **Club Project:** The Rotary Club of Whynot sponsored a golf tournament at Overrun Downs with proceeds going to benefit Pets Without Partners...
5. **Vocational Project:** The Rotary Club of Whynot has invited students from Hog High to follow their members around for a day. Known as Shadow Day, this program...
6. **Community Project:** The Hogslide Rotary Club has completed a Habitat Home that will be known as the BBQ House.
7. **International Project:** The Rotary Club of Whynot has received a matching grant from Rotary District 7690 to help build toilet facilities in Authaus, Iberia.

10 Points

1. Bequest Society (10 points each): Paul Harris, a member of the Whynot Rotary Club, has become a member of the Rotary Foundation Bequest Society. His membership indicates a substantial bequest will be made to the Rotary Foundation. The Rotary Foundation annually awards \$100 million in scholarships....
2. Host GSE Team
3. RYLA participant (each)
4. 100% Paul Harris Fellow Club (These points are available to all clubs that, at any time, during the year, July 1, 2004--March 22, 2005, have 100 percent of their members who are PHFs.)
5. 100% Benefactor Club
6. 100% Sustaining Club
7. Appoint Fellowships Chair for your club.
8. Appoint Family of Rotary Chair for your club.

5 Points

1. Net Membership Gain (5 points each)
2. PETS: President-elect and President elect-elect (5 points each)
3. District Assembly (May 13, 2004): Two Club Officers (5 points each) (As this event is distant history, no press release required on this one.)
4. Foundation Banquet: (5 points each)
5. Foundation Seminar: (5 points each)
6. Membership Seminar: (5 points each)
7. Leadership Seminar: (5 points each)
8. Drug Abuse Speech Contest Participant (5 points each)

No Press Release on the following. Send me the descriptions: (5 points each)

9. Description of New Member Orientation Program.
10. Description of Leaving Member Exit Survey.