

2002-03 Presidential Citation

Dear fellow Rotarians:

I believe that achieving a lasting peace in our world requires the work of each and every individual, taking the many small steps that are needed to generate a spirit of international understanding and goodwill. To this end, I ask all Rotarians to make a personal investment in and commitment to Rotary. We are fortunate to belong to an organization that encourages all of us to cultivate love in our clubs, in our vocations, in our communities, and everywhere in our world. I ask that you open your heart and lovingly embrace opportunities for service through Rotary.



I believe that meaningful change and peace must grow from the grassroots and not from the top down. Accordingly, the 2002-03 Presidential Citation encourages grassroots efforts of Rotarians and Rotary clubs. In your club, you can **Sow the Seeds of Love** in the hearts and minds of others to foster fellowship and increase membership. You can **Sow the Seeds of Love** through the programs of our Rotary Foundation. And you can **Sow the Seeds of Love** in each of the four Avenues of Service. I have intentionally not prescribed specific achievements for Rotary clubs, favoring the insight and input of Rotarians that can best measure and determine the potential in their own clubs. You are asked as a club to **set and meet your own goals**.

For 2002-03 I urge all Rotarians to **Sow the Seeds of Love** to cultivate peace and improve the lives of those around us and around the world.



Rotary International®

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Bhichai Rattakul

RI President
2002-03

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2002-03 President, RI



Sow the Seeds of Love

Criteria and Deadlines

Recognition for Clubs

To receive recognition for the 2002-03 Presidential Citation, clubs are to achieve the following goals:

- attain the annual membership goal established by your club (your club's membership strategy for 2002-03 should be consistent with the overall membership goals of Rotary International which would include increasing net membership, improving membership retention, and supporting the organization of new clubs);
- participate in or financially support a project or program of The Rotary Foundation; and
- initiate or continue a well-rounded program of at least one activity within each of the four Avenues of Service:
 - Club Service;
 - Vocational Service;
 - Community Service; and
 - International Service.

Once these goals have been met within the timeframe, please complete the Certification Form (900IB) and send it to your district governor. Your governor will certify the activities your club has accomplished by signing the Certification Form and forwarding it to RI World Headquarters in Evanston, Illinois, USA, by 15 April 2003.

Deadline

Governor-endorsed Certification Forms must be received at RI World Headquarters by **15 April 2003**.

Recognition for District Governors

A district governor will qualify for a 2002-03 Presidential Citation if 50 percent or more of clubs in the district qualify for a citation. Eligible governors will receive special recognition for this achievement.

Sow the Seeds of Love

